



Harrah's
JOLIET

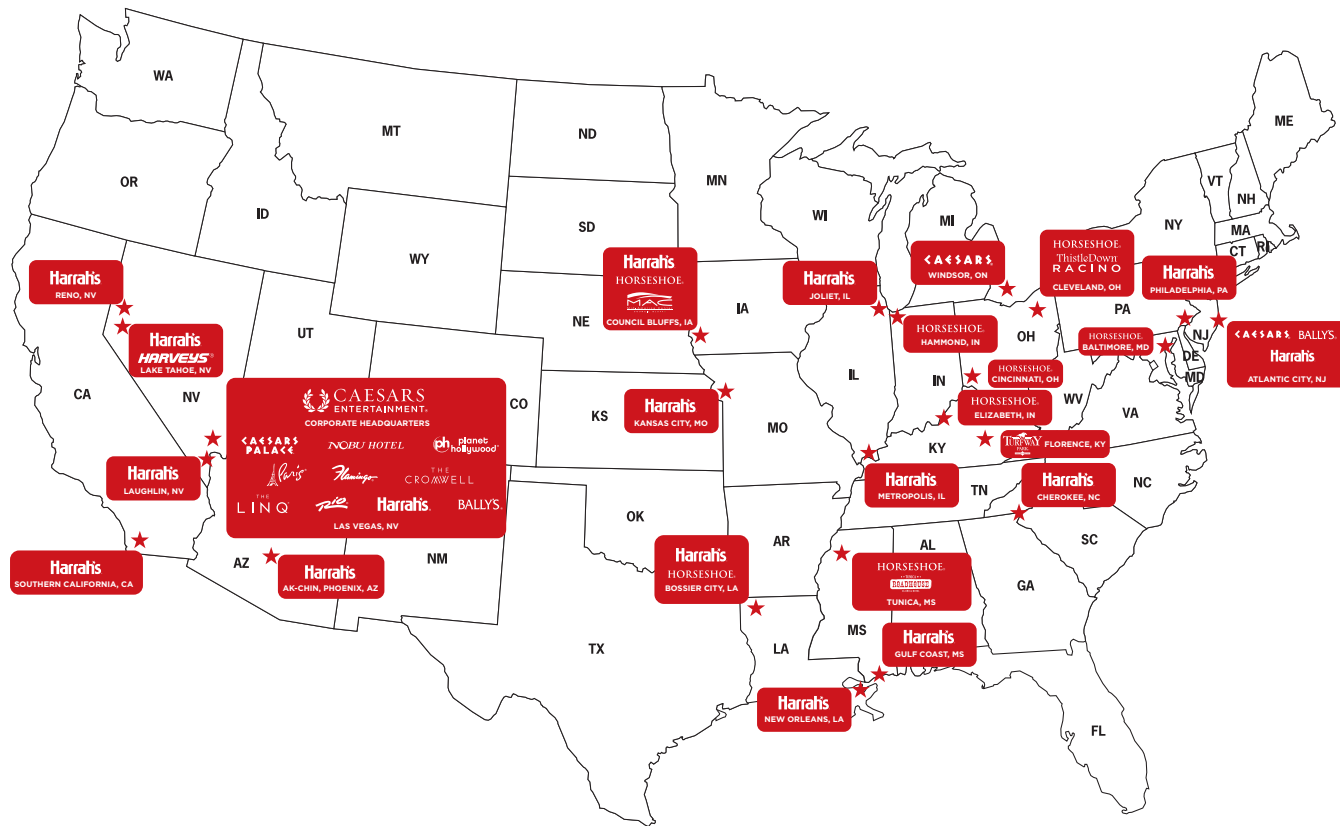
CAESARS ENTERTAINMENT

855-MEET-CET

Meet@Caesars.com

cetmeetings.com

ONE COMPANY. ONE CONTACT. COUNTLESS OPTIONS.



PROPERTY NAME	CITY	STATE	GUEST ROOMS & SUITES	SQUARE FEET OF MEETING SPACE
Harrah's Phoenix Ak-Chin	Maricopa	AZ	300	4,178
Harrah's Rincon	Valley Center (San Diego)	CA	1,056	41,000
Harrah's Council Bluffs	Council Bluffs	IA	251	0
Horseshoe Council Bluffs	Council Bluffs	IA	0	0
Mid-America Center	Council Bluffs	IA	0	64,000
Harrah's Joliet	Joliet	IL	204	6,000
Harrah's Metropolis	Metropolis	IL	258	12,980
Horseshoe Southern Indiana	Elizabeth	IN	503	14,840
Horseshoe Hammond	Hammond	IN	0	100,000
Turfway Park	Florence	KY	0	139,700
Harrah's Louisiana Downs	Bossier City	LA	0	27,618
Horseshoe Bossier City	Bossier City	LA	604	15,189
Harrah's New Orleans	New Orleans	LA	450	47,000
Horseshoe Baltimore	Baltimore	MD	0	7,670
Grand Biloxi Casino, Hotel & Spa	Biloxi	MS	500	5,000
Harrah's Tunica	Tunica	MS	1,356	45,000
Horseshoe Tunica	Tunica	MS	507	1,500
Tunica Roadhouse Casino & Hotel	Tunica	MS	134	2,100
Harrah's North Kansas City	North Kansas City	MO	392	10,936
Bally's Las Vegas	Las Vegas	NV	2,814	175,000
Caesars Palace	Las Vegas	NV	3,960	300,000
Flamingo Las Vegas	Las Vegas	NV	3,460	73,000
Harrah's Las Vegas	Las Vegas	NV	2,526	25,000
The Quad Resort & Casino	Las Vegas	NV	2,545	40,000
Paris Las Vegas	Las Vegas	NV	2,916	140,000
Planet Hollywood Resort & Casino	Las Vegas	NV	2,496	88,000
Rio All-Suite Hotel & Casino	Las Vegas	NV	2,522	160,000
Harrah's Lake Tahoe	Lake Tahoe	NV	532	20,000
Harveys Lake Tahoe	Lake Tahoe	NV	740	22,000
Harrah's Reno	Reno	NV	928	24,000
Harrah's Laughlin	Laughlin	NV	1,505	7,000
Bally's Atlantic City	Atlantic City	NJ	1,760	80,000
Caesars Atlantic City	Atlantic City	NJ	1,144	28,000
Harrah's Resort Atlantic City	Atlantic City	NJ	2,586	125,000
Showboat Atlantic City	Atlantic City	NJ	1,329	23,439
Harrah's Cherokee	Cherokee	NC	1,108	20,000
Horseshoe Cincinnati	Cincinnati	OH	0	33,000
Horseshoe Cleveland	Cleveland	OH	0	0
ThistleDown Racino	Cleveland	OH	0	0
Harrah's Philadelphia	Chester	PA	0	14,000
Caesars Windsor	Windsor	Ontario	758	100,000



Thank you for your interest in Caesars Entertainment and Harrah's Joliet!

With nearly 40 properties in 20 locations across the country, Caesars Entertainment is able to serve your meeting and event needs like no other company.

I invite you to take this opportunity to explore the pages that follow. In them you will discover how Caesars Entertainment is working not just harder, but better, for you. You'll learn a little about Joliet, IL, and why it's an ideal destination for meetings, conventions and events in the Midwest, and of course, you'll get to know Harrah's Joliet and its unique collection of offerings and options.

With several rivers and lakes nearby, and strong cultural ties to regional history, Joliet is a quaint and distinctive city that attracts visitors from across the country. Harrah's Joliet exemplifies the welcoming attitude and hospitable atmosphere of the Midwest, offering the ideal locale for any business meeting or social gathering.

We look forward to being your partner and sharing in your success.





MEETINGS & EVENTS

DONE DIFFERENTLY

INDULGE YOUR VISION. BE TREATED RIGHT. REST EASY.

It's a game-changer. To be absolutely sure we serve our customers the best way possible, we entirely re-thought the way we do business. And the result? One team, united nationwide, committed to giving you the most successful meeting experience possible.

Expand your meeting horizons and leverage your spend more easily and conveniently than ever before. Give your attendees a deeper, more memorable experience. We value all your business, no matter where you meet.

With one call or email, you have access to nearly 40 properties across the U.S. in 20 unique destinations, with 1.5 million square feet of meeting space and more than 42,000 guest rooms. That one call is powerful. It gives you the utmost in flexibility, benefits and more to make sure your meeting is a standout hit.

Mix and match properties and meeting spaces within a destination, under a single contract and minimum. There's no need to negotiate with them all separately; it's all conveniently consolidated and all counts toward one single food and beverage minimum, on one master bill. You can also hold your opening reception in a nightclub, your general session in a ballroom and dinner in a restaurant, and a portion of your spend counts toward your food and beverage minimum.

Enjoy elite perks and privileges with our exclusive Meeting Diamond program. You're a VIP, and we recognize that. Our nationwide Meeting Diamond program shows you how much we appreciate you and value your business.

Be rewarded with our Total Rewards® Meetings & Events program. Earn Reward Credits® for meetings held at any participating Caesars Entertainment property in the U.S., and redeem those credits to reward yourself with something you've always wanted, or use your credits toward future programs.

Be environmentally responsible. You can feel good knowing that you're working with an organization with an extensive commitment to environmental stewardship.



A COMMITTED NATIONWIDE TEAM OF DECISION-MAKERS

Your most important tool is the team standing behind you.

Passionate about what we do, our team has hundreds of years of combined experience in meetings and events, and is ready to meet any need and solve any challenge head-on. And we're unified, with everyone reporting up one simple chain of command.

Our team of in-market salespeople live and work in the communities where you live and work, providing dedicated sales contacts in your backyard that can get to know you, understand your business needs and provide access to our entire portfolio of properties. It seems like a no-brainer, but it is really different from how others do things. Our in-market salespeople are decision-makers. They won't need to check with the property to see what's available or what the rate is. They'll be the ones making the decisions, so they'll be able to respond more quickly and better meet your needs. And they work closely with third parties as well, facilitating strong partnerships for true win-win collaborations.

Our on-property salespeople provide property expertise, liaise seamlessly with our in-market team, and offer local groups the benefit of a contact that is both local and on-property. It is, uniquely, the best of both worlds.

COLLABORATIVE SOLUTIONS WITH A PARTNER YOU CAN TRUST

Partnering with you—working together to find the best solutions to help you achieve your objectives—is how we *both* succeed. We strive to prove our commitment to you and your business with our unique structure and dedication to service.

But it's more than just *what* we offer; it's about *how easy* we make it for you.

It's what we strive to do better than anyone else in the business: offer you a wealth of options and unique benefits that both simplify your job and help you achieve greater success.

“We're intent on providing increased satisfaction and success to our customers, while making it as simple and convenient as possible for them in the process. You don't get just a salesperson; you get an entire team, operating under one philosophy and vision. Ultimately, our goal is not to win your business once, but to earn your loyalty for a lifetime.”

– Michael A. Massari, Senior Vice President, Caesars Entertainment

GET MORE.

MORE PERKS AND PRIVILEGES.

Our **Meeting Diamond program** was designed to show our commitment to your business and to give you the recognition you deserve. When you book with us, you're automatically granted Diamond status, and will receive exclusive perks and privileges reserved for the highest level of customer. As an added bonus, you can designate key staff members and VIPs to enjoy Diamond status as well.

- Guaranteed priority service at the front desk, valet, business centers, restaurants and other participating outlets
- Exclusive access to Diamond Lounges*
- Discounts at participating retail outlets
- Seamless integration with our Total Rewards® program
- The best service in the business, and more!

MORE REWARDS.

When you hold a meeting or event at any of our properties nationwide, you can earn Reward Credits® in our **Total Rewards program**.

- Redeem Credits for future meetings and events, or reward yourself with name-brand merchandise, the hottest new tech gadget, or even that once-in-a-lifetime trip you've been dreaming of.
- In addition to earning for your meetings, earn credits for gaming, entertainment and other leisure activities across our family of properties, as well as for shopping online at hundreds of brand-name retailers through the Total Rewards Marketplace.



CODEGREEN®

We recognize the importance of being responsible stewards of the environment, and we dedicate substantial financial, organizational and human capital resources to our award-winning environmental brand, CodeGreen. Between January 2010 and June 2011 alone, we invested \$109 million in combined giving to non-profit groups, with a substantial portion going to conservation-related organizations.

Additionally, over the last several years, we have significantly reduced our consumption of natural resources through various property initiatives including improving the efficiency of air-handling systems and guest room thermostats, installing low-flow water controls and high-efficiency lighting, adopting standards for use of green-certified or environmentally preferred housekeeping products and instituting comprehensive recycling programs. Other achievements:

- First among gaming companies to win a regional EPA Environmental Quality Award and the first to be a member of EPA Climate Leaders and EPA Waste-Wise
- Founding member of Team Earth, a select group of the world's leading corporations seeking to affect climate change issues through education, engagement and collective corporate action
- The first gaming company to receive seven gold medals and accreditation for all eight of our Las Vegas properties by Travelife Sustainability Systems, which identifies travel and tourism-related companies that have excellent environmental and social practices
- One of the earliest supporters of Clean the World, a non-profit that saves millions of lives around the world by recycling and distributing used hotel soaps and bottled amenities. In addition to donating our used soap, we have committed grants totaling \$250,000, enabling Clean the World to build a recycling facility in Las Vegas and substantially increase their operational capacity, while also reducing the amount of waste that will go into local landfills
- Unique co-generation facilities allow us to produce our own electricity at three of our Nevada resorts, reducing energy loss through transmission lines and capturing waste heat for hot water needs
- Our Atlantic City properties were collectively named New Jersey's Clean Energy Business Leader of the Year in 2009, and in 2008, the four resorts won a regional EPA Environmental Quality Award
- Energy conservation efforts have resulted in energy savings of over 170 million kilowatt-hours each year – enough to power 16,000 average homes
- We have saved 72 million gallons of water each year by building and operating a more efficient laundry facility to service our Las Vegas resorts
- Since October of 2010, more than 100 of our meeting sales and services managers have been certified as Green Meeting Professionals by independent third party Esty Environmental Partners

Ask your Convention Services Manager how you can make your meeting more sustainable.

For more information on our environmental sustainability practices, visit caesars.com/codegreen. To learn more about the Caesars Foundation, visit CaesarsFoundation.com.



JOLIET, ILLINOIS: WHERE BUSINESS IS AN ART

Located just 45 miles southwest of Chicago's Loop, Joliet exemplifies the prosperous business vision of its more famous neighbor, but with a more subtle and nostalgic flair. The heart and history of Joliet revolves around the Des Plaines River, inspiring a culture of art and commerce that makes the city one of the fastest growing in the state.

EASY ACCESSIBILITY

Joliet is centrally located and easy to get to, whether by rail, air or highway. The Chicago metropolitan area, along with Hammond and Gary, Indiana, are less than an hour away, serviced by Chicago Midway International Airport (MDW) and Chicago O'Hare International Airport (ORD), which are within 40 miles and provide limitless travel options. Joliet is also conveniently located on I-80, just a few miles east of the intersection with I-55.

RECREATION AT THE CROSSROADS OF AMERICA

Known for being the last stop on the historic Route 66, downtown Joliet greets guests with a vibrant blend of Americana, Midwestern cordiality and riverfront charm. For the avid hiker or leisurely stroller, abundant paths, trails and byways lead visitors through scenic treasures and floral gardens as well as boutique shops and iconic landmarks.

Those who enjoy golf along with their business or social activities will be pleased to find many distinctive and challenging courses within a 15-mile radius. In downtown Joliet, the festive nightlife offers a collection of nightclubs and lounges offering a wide array of food, music and entertainment. The city also supports a variety of popular sporting events from high octane drag racing to the hometown ball players of the Joliet Slammers.

With more than 120 murals, mosaics and sculptures displayed throughout the community, Joliet has long been dedicated to the arts. Theaters, concert venues and exhibitions are sprinkled throughout the city's diverse downtown.

EXPLORING JOLIET

Joliet is an energetic city with a wide range of opportunities for boutique shopping, outdoor recreation and historic adventures. Some engaging places include:

- Chicagoland Speedway
- Forest Preserve of Will County
- Rialto Square Theatre
- Route 66 Raceway
- Joliet Area Historical Museum
- Billie Limacher Bicentennial Park
- Joliet Park District
- Joliet Iron Works Historic Site





Harrah's[®]

JOLIET



WELCOME TO HARRAH'S JOLIET

Positioned in the bustling center of Illinois' fourth largest city, and reflecting the gracious values of America's heartland, Harrah's Joliet is an especially attractive location for meetings and special events, with versatile meeting areas, excellent entertainment and diverse dining options featuring regional cuisine and local delicacies.

Our highly trained team members are committed to providing outstanding customer service, and work tirelessly to ensure your event goes perfectly as planned. Whether it is serving your guests a delicious meal, designing a memorable group activity for networking or just having fun, we are dedicated to delivering a rewarding and distinctive experience.



**“Harrah’s Joliet has the very best banquet and sales staff.
They are a joy to work with and the food is always outstanding.”**

**– Patricia Hensley
Executive Director
Senior Services Center of Will County**

ACCOMMODATIONS



COMFORT AND CONVENIENCE

The 204 guest rooms and suites at Harrah's Joliet have modern, contemporary décor that provide a welcoming respite from a busy day, and invites you to sit back, relax and enjoy the pleasant and mellow atmosphere. All of our rooms are equipped with Wi-Fi to ensure you are always connected to your home and business.

STANDARD AMENITIES

We've taken the care to provide thoughtful amenities in every room, such as premium bath products, bedside alarm clock and telephone with voice mail, to ensure that your stay is comfortable and fulfilling.

- Complimentary Wi-Fi
- Iron and ironing board
- Hair dryer
- Pay-Per-View movies
- In-room check out





LUXURY ROOM

Choose between a king bed or two queen beds in your private sanctuary where you can kick off your shoes and take a quick afternoon nap, and later appreciate a complete night's rest after a full day of activities.

Luxury Room Facts at a Glance

- 500 sq. ft.
- Comfortable seating area
- 42-inch flat screen TV

PREMIUM ROOM

Consider upgrading to a Premium Room with a picturesque river view that is spectacular day and night.

Premium Room Facts at a Glance

- 500 sq. ft.
- Comfortable seating area
- 42-inch flat screen TV
- Spa bathrobe
- Complimentary refreshments



LUXURY SUITES

Upgrade to one of our one-bedroom suites and you'll appreciate the lavish comforts, the opulent space and extravagant details that prove that life is great at the top. Each suite is themed with different décor, including French, Asian, English and contemporary.

Luxury Suite Facts at a Glance

- 1,100 square feet
- Separate living room
- Marble bathroom with dual vanity sinks
- Jacuzzi tub
- Separate shower with Jacuzzi jets
- Separate powder room
- Entertainment centers with surround-sound in both rooms
- Wet bar
- Dinette table



MEETING FACILITIES

DESIGN AND TECHNOLOGY

With more than 6,000 square feet of meeting space, Harrah's Joliet can accommodate groups of up to 325 guests. Our rooms can be easily arranged to accommodate conventions and business meetings, weddings and award ceremonies. Whether your program calls for a small conference room for a group seminar or a grand ballroom for an exquisite celebration, we have versatile space to meet your specific needs.

Our event facilities are equipped with the latest audio-visual, communications and production capabilities, and we can add state-of-the-art light and sound systems, video projectors, wireless microphones and even a dance floor to ensure that your event will be remembered for years to come.

FORM AND FUNCTION

The NEVADA ROOM provides 5,956 square feet ideally suited for large group presentations of up to 325 theater style or 216 with classroom seating. The room is also an incredible setting for a spectacular banquet for up to 324 guests or a reception for 325.

For added flexibility, the Nevada Room can be divided into two separate smaller rooms: the VEGAS ROOM, with 3,616 square feet, and the TAHOE ROOM, with 1,724 square feet.

The 616-square-foot JOLIET ROOM, with direct access to the Nevada Room, can be used as a convenient office or staging area, as well as a small meeting room for up to 30 participants.

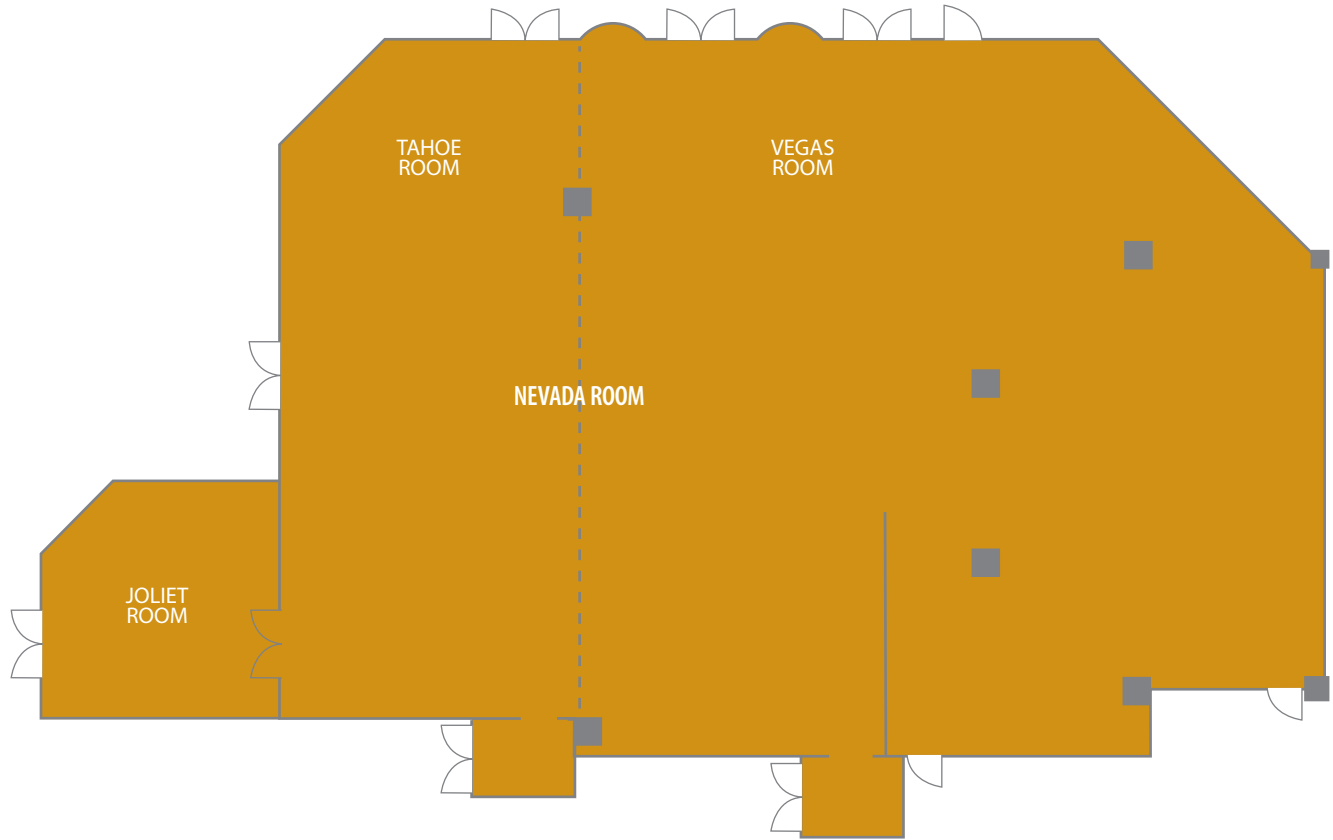
“Caesars Entertainment has a commitment to meeting planners that is uniquely designed to simplify the process of putting on a world-class event. Most importantly, the meeting planner knows they will be taken care of.”

– **Emily Hine**
Director of Global Accounts
HelmsBriscoe



HARRAH'S JOLIET

Meeting Facilities Maps



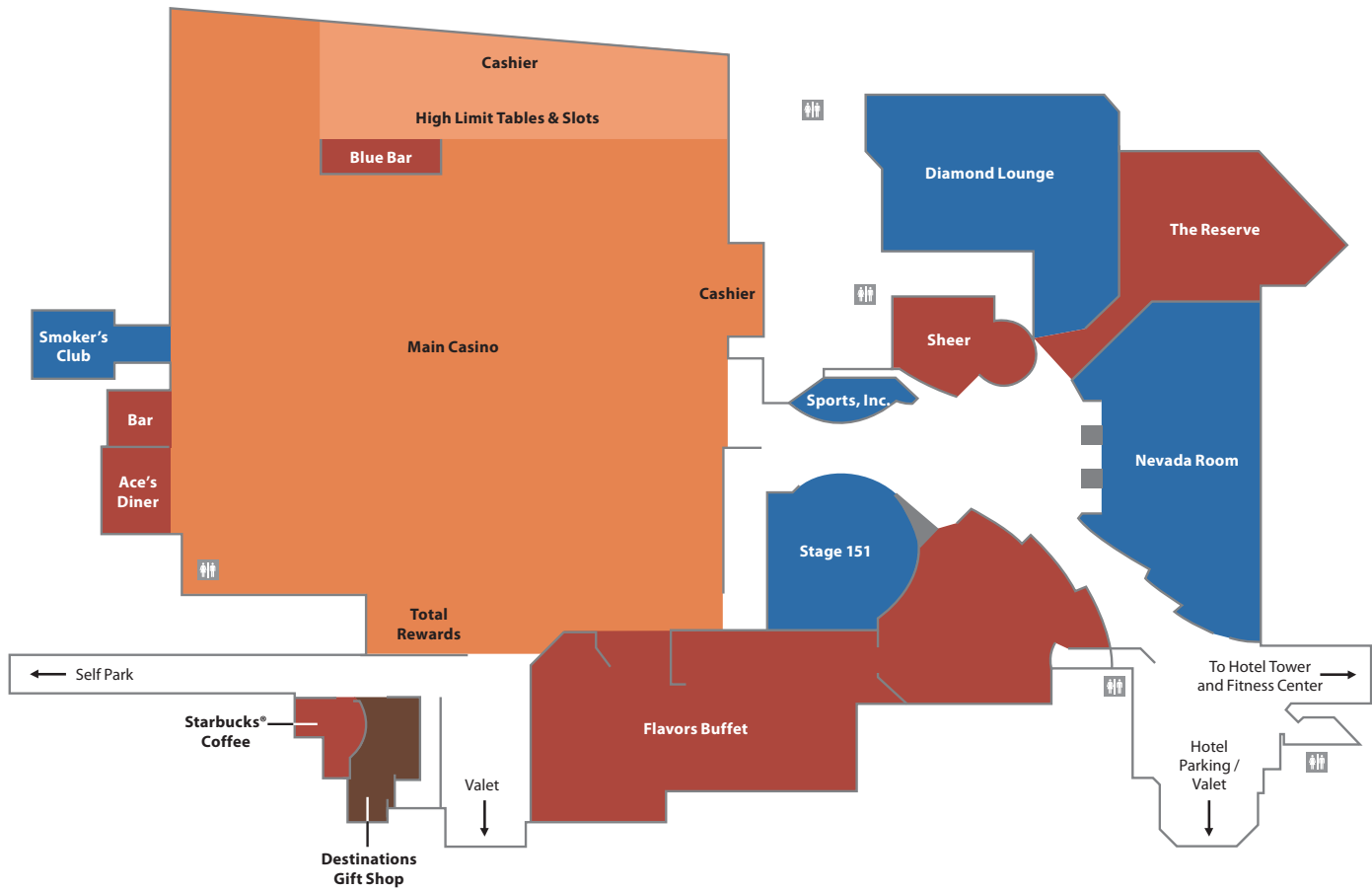
HOTEL MEETING ROOMS

Capacities and Dimensions

MEETING ROOMS	SQ. FT.	WIDTH	LENGTH	CEILING	CLASSROOM	THEATRE	RECEPTION	BANQUET	EXHIBITS	U-SHAPE	H-SQUARE	CONF.
Nevada	5,956	115	60	9'9"-11'8"	216	325	325	324	30	92	78	90
Vegas	3,616	85	60	9'9"-11'8"	144	225	225	240	—	46	38	50
Tahoe	1,724	30	60	9'9"-11'8"	72	100	100	84	—	46	38	40
Joliet	616	29	22	9'9"-11'8"	24	30	30	36	—	16	48	20



HARRAH'S JOLIET Property Map



MEETING FACILITIES & PROPERTY MAP

HARRAH'S JOLIET



CATERING & DINING

CATERING

Anyone who has ever organized a business conference or planned a special event knows that the success often comes down to one thing: the quality of the meals and refreshments. The catering team at Harrah's Joliet knows the importance of prompt and friendly service combined with exquisite menu selection and preparation, and we're not satisfied until we know that you and your guests are totally satisfied.

We will work with you to create imaginative menu selections that range from traditional cuisine to something more unpredictable with a presentation style to match.

DINING

From casual dining to gourmet fare, we have put together dining options that will please every palate. Menu selections range from comfort foods and award-winning recipes to great steaks and seafood. Whether you want to take your time and linger over a meal or grab a quick bite on the run, Harrah's Joliet has the restaurant to meet your needs. And all of our outlets welcome groups and are available for buy-outs.

Ace's Diner

Imagine a traditional Chicago diner, then kick it up a notch with mouth-watering burgers, hot and cold sandwiches and savory salads served with your favorite toppings and side dishes. Seating up to 28.

Flavors Buffet

Whether it's a la carte or scrumptious all-you-can-eat fare, Flavors Buffet offers a breakfast, lunch and dinner menu that will satisfy any hunger. Choose one of our savory steampots big enough for two or you can try traditional fare including succulent rotisserie chicken, shrimp, pork chops or barbeque. Seating up to 365.

The Reserve

With an elegant atmosphere and a menu to match, The Reserve presents fine dining at an affordable price. Start with a seafood appetizer and then cut into a succulent prime steak grilled to perfection, or select one of our timeless pasta or seafood entrées. The Reserve also presents an extensive wine list as well as decadent dessert selections. Seating up to 128, with a private dining room for 20.

Starbucks

Get a jump start on the day with your favorite coffee drink or Frappuccino and grab a light pastry, a quick snack or sandwich ready when you need it. Seating up to 6.





BUSINESS SERVICES

SOLID PLANNING, FLAWLESS EXECUTION

Meeting and event planners appreciate the imagination, the creativity and the experience of our Convention Services Managers who attend to every detail of an event, from inception to completion. We have the equipment and technical capabilities to support the most demanding presentations so you can focus on your program and your guests. We urge you to treat our professional staff as if they were your own personal team.

IN-HOUSE BUSINESS SERVICES

So that you can stay connected to business and home, we provide complimentary computer stations with Internet access and printing capabilities inside the Sundries shop, located adjacent to the front desk, available 24 hours a day. We also offer copying service as well as faxing and scanning at the front desk upon request.

DÉCOR AND ENTERTAINMENT

At Harrah's Joliet, we take great pride in creating memorable affairs, with design styles specific to your occasion. We combine exceptional functionality with exquisite design that can be enchanting, exhilarating or subdued, depending on your tastes and needs. Whether your event is a once-in-a-lifetime experience like a wedding or commemorative ceremony, or a business conference meant to educate and inspire, we will create a room set-up that matches perfectly. Our audio-visual and production partners will also design masterful lighting and sound concepts that will enhance your presentations and impress your guests.

HOTEL AMENITIES

NIGHTLIFE & ENTERTAINMENT

When the stars come out, so do the opportunities for fun, entertainment and socializing. Connect with friends and colleagues at one of our bars, or at Sheer Lounge for your favorite beer or cocktail. When the weekend comes, Stage 151 has Joliet rockin' with the best bands from the Chicago area ready to keep the party going all night long.

FITNESS CENTER

It's easy to stay fit with an energetic exercise routine in our advanced workout room. We offer treadmills, elliptical machines and stationary bikes for a full cardio program, and we provide free weights and two large weight training machines for strength building.

GAMING

The fun and excitement continues 24 hours a day, seven days a week in our 39,000-square-foot casino. At Harrah's Joliet, you will find more than 1,000 of your favorite slot machines, from reels and video games to progressive machines and video poker. If live action is more to your liking, we have the most thrilling table games around, as well as a live poker room where you can match skills and wit in tournaments and individual games.





Trademarks used herein are owned by Caesars License Company, LLC and its affiliated companies. Must be 21 or older to gamble. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-GAMBLER (1-800-426-2537). ©2014, Caesars License Company, LLC.

